

APPENDIX D - PRESSING ISSUES CATEGORIES

ISSUE CATEGORY	INCLUDES
FISCAL HEALTH OF THE CITY	<ul style="list-style-type: none"> Balancing budget Tax revenues Debt management Unfunded pension obligations Public Employees Retirement System Budget management Financial stability
INFRASTRUCTURE	<ul style="list-style-type: none"> Infrastructure Utilities Connectivity Public works Sewage, wastewater Parks Funding for Infrastructure
HOUSING	<ul style="list-style-type: none"> Housing Lack of housing Price of housing Housing availability Housing development Affordable housing Housing Element Rent stabilization Just cause eviction

ISSUE CATEGORY	INCLUDES
HOMELESSNESS	<ul style="list-style-type: none"> Homelessness Homelessness and affordable housing Homelessness/community image Homelessness/vagrancy Homelessness/wealth disparity Increasing homelessness
ECONOMIC DEVELOPMENT	<ul style="list-style-type: none"> Economic development Jobs Businesses Economic recovery Economic diversification Development of downtown Downtown revitalization
CITY WORKFORCE	<ul style="list-style-type: none"> Hiring Retaining talent Maintaining workforce Insufficient staffing levels
CRIME/PUBLIC SAFETY	<ul style="list-style-type: none"> Crime Public Safety Funding for public safety Increasing public safety costs Public safety/crime reduction Recruiting police officers Retaining police officers

APPENDIX D - PRESSING ISSUES CATEGORIES, CONTINUED.

ISSUE CATEGORY	INCLUDES
ROADS/TRAFFIC/ PARKING	<ul style="list-style-type: none"> Roads Traffic Parking Funding for street maintenance Roadway maintenance and repair Traffic mitigation
STATE MANDATES/ LOCAL CONTROL	<ul style="list-style-type: none"> State mandates Loss of local control Compliance with state mandates Housing mandates State over-regulation Unfunded state mandates
WATER SUPPLY/ DROUGHT	<ul style="list-style-type: none"> Flooding Water Water quality Water security Drought
GENERAL ENVIRONMENTAL CONCERNS	<ul style="list-style-type: none"> Environmental Climate change Climate adaption
EDUCATION	<ul style="list-style-type: none"> Education
OTHER, MISCELLANEOUS	

ISSUE CATEGORY	INCLUDES
FIRES/WILDFIRES	<ul style="list-style-type: none"> Wildfires Wildfire and emergency safety Wildfire prevention
GOVERNANCE	<ul style="list-style-type: none"> Difficult council Council disfunction
SOCIAL CONCERNS	<ul style="list-style-type: none"> Social equity
QUALITY OF LIFE	<ul style="list-style-type: none"> Healthcare Covid recovery Cost of living