# The Rose Report

The Newsletter of the Rose Institute of State and Local Government

#### DIRECTOR'S REPORT: DR. RALPH A. ROSSUM

I am delighted to announce that Kenneth P. Miller, just promoted to Associate Professor of Government at CMC, is becoming the new Associate Director of the Rose Institute on July 1 - he will share that title with Dr. Florence Adams until her well-earned retirement in the next year or two. Professor Miller received his B.A. degree from Pomona College in 1985 and, as a student there, participated in CMC's Washington Semester Program. He graduated from Harvard Law School in 1988 and returned to California to serve as a California Senate Fellow. He then joined the law firm of Morrison & Foerster in 1989. He began in the firm's Los Angeles office where he specialized in civil litigation and administrative law. He then moved to the firm's Sacramento office where he specialized in election law. From there, he left the practice of law for graduate school and received his Ph.D. in Political Science from the University of California, Berkeley in 2002. After spending a year as a Visiting Assistant Professor of Politics at the University of San Francisco, he joined our department at CMC in 2003.

Ken is perfect for the Rose Institute. For starters, he is a superb teacher whose course offerings in the Government Department include California Politics. But what I want to emphasize here are Ken's research interests on California. He is the co-editor of *The New Political Geography of California* 

(Berkeley Public Policy Press, 2008) and the author of *Direct Democracy* and the Courts (Cambridge University Press, 2009).

The New Political Geography of California focuses on the changing demographics of the state in relation to its geography and the relation of both to changes in the state's political institutions. In addition to his work as an editor and author of the introduction, Professor Miller co-authored two essays in this volume. The first is "California's East-West Divide." He argues here that the classic North-South political map division of California in recent years has become dramatically realigned along an East-West divide of coastal vs. inland regions. He presents census and voting data to show how the state is dividing and realigning along the East-West divide and analyzes the implications of this new political geography for the state's partisan balance. In a second essay he focuses specifically on the Republican realignment in the San Joaquin Valley. As an inland area, though compassing eight populous and productive counties, the Valley has received little detailed scholarly attention. The relation between a rapidly increasing Latino population and a decisive political realignment from the Democratic Party to the GOP is a dramatic shift, but has ethnic limits, he concludes.

Professor Miller's *Direct Democ*racy and the Courts concerns a unique



feature of American democracy especially prevalent in California: the voter initiative process that was championed by early 20th century progressives in order to foster the direct participation of the citizenry in passing legislation. Necessarily and inevitably this has generated conflicts with state legislatures and state courts and has pitted direct democracy against representative democracy.

Professor Miller's book is the first work that systemically explores the interaction between the courts and direct democracy. It focuses on such critical questions as: Have courts treated citizen-initiated law the same as laws passed by legislatures? What have courts done both to protect but also to police the initiative process? What impact does the direct ballot have on judicial independence – especially in states such as California where judges are elected? Do courts treat initiatives dealing with business, tax, and bond is

continued....

## Save the Date: A Rose Institute Conference on the 2010 Census and Redistricting for California State and Local Governments

October 15, 2009

For details and registration visit www.claremontmckenna.edu/rose/

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sues differently from those affecting minority rights (e.g., the California Civil Rights Initiative and the Michigan Civil Rights Initiative) or criminal defendants (e.g., "three strikes" measures)?

This kind of work requires someone with the rare combination of advanced legal training, an interest in history, and training in social science. Miller is rare in that he combines these features. Before he could begin writing, he had to devote considerable time and effort to assembling a comprehensive database that allowed him to generate empirical conclusions about how courts have actually behaved when reviewing the initiative process, and I am proud to say that several Rose Institute students provided him with valuable assistance in that effort.

Professor Miller's original and solidly-grounded conclusion in this book is that the clash between the wishes of the public employing "direct democracy" to pass legislation and constitutional amendments and the countermajoritarian tendency of the courts to resist those wishes by stressing rights protected by their exercise of judicial review has created a new constitutional system in the 24 states where initiatives have been adopted. His work is being very-well received: One reviewer has captured it well: "Direct Democracy and the Courts is an important and original book that will be widely read and cited by scholars in the field. . . . Miller is one of, if not the, leading scholar on the relationship between courts and direct democracy."

Welcome aboard, Ken!



Dr. Ken Miller

## BALLOT INITIATIVES AND LEGAL CHALLENGES

Californians saw the ballot proposition process at work last November when they had the opportunity to vote on a number of initiatives. Often when a proposition passes, the measure is enacted and the process ends. But for some, legal cases come about to challenge the initiative. This is the focus of Professor Ken Miller's research, and the project that students are helping him with at the Rose Institute.

## Kosmont Survey Update

By Keith McCammon '10

Work on the 2009 *Kosmont-Rose Institute Cost of Doing Business Survey* is drawing to a close. By the beginning of summer we will be ready to publish the *Survey*, which will include detailed reports on 410 cities from every state in the country. Currently, we are completing the final data collection before beginning data analysis and drafting the Executive Summary. As usual, GIS maps will be drawn which will allow our customers to grasp local and regional trends at a glance. The Executive Summary will also include tables comparing utility and ad valorem taxes for cities within the same county and region. This facilitates more sophisticated analysis of the factors that make up a city's overall cost rating.

We are continuing work on the Green Cities initiative, which will add a limited measure of the environment sustainability of a city's policies. The idea is still under development and its role in the final project has not yet been decided, but it represents an exciting way that the *Survey* is changing to reflect modern consumer preferences.

The new hires at the Rose Institute have done an exemplary job in bringing the *Survey* towards completion. As individuals, they have each developed a large body of technical knowledge about the basic functions of local government and business policy. I can say with the confidence of someone who has spoken with hundreds of city officials in the last year that my team knows more than most city employees do or ever will. Now some of them are helping me with advanced data analysis; others have moved on to GIS training or other projects. Whatever they do, the foundation skills they learned in the Kosmont project will inform their future work at the Rose Institute. It has been my privilege to be associated with them.

Finally, it is with great pleasure that I introduce Helen Pollock as the Project Manager of the 2010 *Kosmont-Rose Institute Cost of Doing Business Survey*. She has years of experience with the *Survey* and has assisted me this year at every level. I have every confidence that she will maintain and add to the *Survey*'s national reputation for quality and completeness.

The goal of the current project is to create a comprehensive online database with content regarding ballot initiatives and legal challenges to the initiatives. While some other sources provide information on previous initiatives and their passage percentage, this project is unique because of the emphasis on legal challenges. We hope that our database will become the premier source for this specific information.

Led by Abhi Nemani '10, the new co-student manager, the team is currently researching legal challenges to ballot initiatives that have passed. Even after the database is up, this will be a long-term project as students will be able to continuously update the content. *~Jacinth Sohi '11* 

# Redistricting and the 2010 Census: Changes and Challenges for California's State and Local Governments

By Douglas Johnson

Redistricting is changing rapidly in California, both for the state and for local governments. In November 2008, voters narrowly adopted Proposition 11, which creates an independent redistricting commission in charge of redrawing Assembly, State Senate, and Board of Equalization districts (Congressional district line drawing remains in the legislature's hands). In addition, the California Voting Rights Act

(CVRA) recently survived its first constitutional challenge and CVRA lawsuits, and threatened litigation, have triggered an unprecedented movement from atlarge to by-district elections, particularly among Central Valley school districts.

Meanwhile, the 2010 Census rapidly approaches. Budget shortfalls at the federal and local levels are impacting preparations for this vital undertaking. These shortages are limiting local efforts to encourage Census participation and hindering the Census Bureau's preparations, including its planning for replacing the traditional long form Census questionnaire with the new American Community Survey.

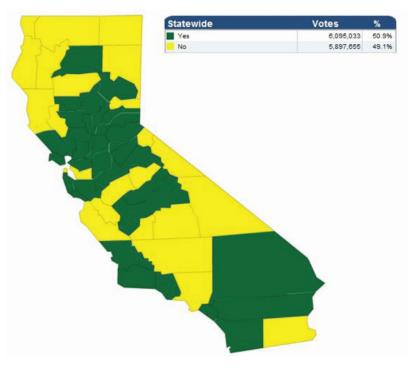
As always, the Rose Institute is at the forefront on these issues. Fellow Douglas Johnson has closely advised the California State Auditor as she plans the Independent Redistricting Commission selection process. He is also advising the bipartisan government reform group California Forward (co-chaired by Rose Institute Board Member Bob Hertzberg) as it develops its efforts to support the Com-

mission and to promote public participation in the process. Mr. Johnson is providing expert counsel to these key players and is putting them in touch with leading figures from the Arizona and other previous redistricting efforts.

The Institute's students are also contributing to this important early work by researching the surprisingly difficult question of how much federal money is allocated based on the Census count, and by developing new tools and outlets for the Institute's cutting-edge GIS work.

On October 15, the Rose Institute will conduct a major public conference on the 2010 Census and Redistricting, designed for state and local officials, consultants, interest groups, and the general public. We are currently selecting panelists, securing funding, and finalizing other details for this full-day event. The conference will present authoritative research on what changes California will face in 2011 redistricting, and discussions by leading practitioners on the following issues:

• How will the 2010 Census affect state and local government representation and finances?



Proposition 11 Results

- How can Proposition 11 empower individuals and communities to participate in the legislative redistricting process?
- What are the CVRA's requirements, and what do they mean for cities, school boards, water districts, and other local governments?
- How can local governments prepare for their own
   2011 and 2012 redistricting efforts?

The October 15th Conference will highlight the Rose Institute's expertise on the Census and redistricting, and will demonstrate how our resources can assist the greater California community on these important matters.

### Student Managers' Notes

By Keith McCammon, Abhi Nemani, and Emily Forden

With only a handful of weeks left in our Spring semester, the time has come to reflect on a successful year even as we continue to finalize ongoing projects. In May we will celebrate the graduation of our Senior students: Tammy Nguyen, Adam Sherman, Ritika Puri, Ian Johnson, and Peter McGah. We speak for all Rose Institute students and staff when we wish them the best of luck in their future plans. In particular, we give a big thank you to the former student man-

agement. Ritika, Ian, and Pete have been outstanding leaders, mentors, and most importantly, friends.

Our project tempo is somewhat reduced, but we have still been keeping busy. The students working on Professor Ken Miller's initiative database recently completed their listing and description every initiative and referendum ever proposed in United States history. Having accomplished this monumental task, they have turned to an analysis of

the legal challenges that these initiatives faced. A large team of students headed by Abhi Nemani and Jacinth Sohi are benefiting from the training and practice in legal research and analysis. This project also represents one of the special benefits of research at the Rose Institute: the opportunity to work closely with professors on projects for eventual publication.

The Rose Report online blog and the Rose Institute website continue to bring publicity to the Rose Institute and its students. Tracking software produced by Google shows that the blog is frequently read by users in Sacramento and other political centers, proving that the work we do here is reaching influential audiences. Additionally, these sites provide forums for the students and fellows to post insightful commentary on current events.

Be sure to check out the feature article in this issue about the *Kosmont-Rose Institute Cost of Doing Business Survey*. It discusses the recent developments in the 2009 survey, and introduces Helen Pollock as the 2009 Manager. We wish the best of luck to Helen in this challenging but intensely rewarding role.

We are proud to announce that Rose Institute students will again have the opportunity to intern over the summer

> for the Voice of San Diego, nonprofit online newsthat paper investigates economics, politics, quality of life. This paper recently won a prestigious award for its investigative journalism, which brought down several corrupt government officials. It is our hope that this summer experience will not only be valuable for the students who participate,



Abhi M. Nemani Emily A. Forden
Student Manager Assistant Student Manager

Reith R. McCammor Student Manager

but it will also yield additional projects to work on in the Fall semester.

The new Student Managers recently met with A. Kambiz Akhavan, the managing editor of Procon.org, a non-profit and nonpartisan website that seeks to present unbiased information on both sides of controversial issues. We discussed the possibilities for Rose Institute students to do off-site research to supplement existing internships that they might be planning.

The coming year will bring new challenges, but we are confident and excited to meet them. Mindful of the high example set by previous student managers, we will do our best to produce high quality, original research while continuing the personal and professional development of our undergraduate student researchers.

#### The Rose Institute Loses a Dear Friend

By Dr. Alan Heslop

Leroy Hardy was a master linedrawer, the architect of brilliantly successful Democratic Congressional redistricting plans, and the brain behind Phil Burton's boast, "There'll be no Reappoppo for the Repo Oppo." That was how I first knew him.

We were on different sides then. To negotiate with him was to learn his mastery of the political-geography and history of California. I was often humbled by his encyclopedic grasp of detail, for he knew by heart the census statistics and voting history of every California community (often, indeed, to the precinct level). Late at night, when we were weary with haggling over the demands of some unworthy incumbent, he would regale me with stories of long dead Democrats and their campaigns; and no-one ever knew so much about

Nineteenth and early Twentieth Century California politics, the first development of counties (as well as their later reconfigurations), and the effects of changes in election laws.

It was after those tough negotiations of the early 1970s that Leroy and I first began to share concerns about the effects of gerrymandering (the black art in which, to state the obvious truth, we both had engaged). The courts had de-sta-

bilized representative politics, erasing county lines as a limit on the reach by politicians for personal and party advantage; and computers were making that reach ever more sophisticated, ever harder

to reverse in elections. In the early 1980s, technicians of a new generation – Leroy called them "Gerrycrats" – were drawing lines that deliberately cut up California's communities for the pettiest of advantages. We began to muse about ways to limit the ill effects of the "Reapportionment Revolution."

We met at the Rose Institute to test different approaches for restoring decent limits to redistricting. Then, in what surprised many (and would have stunned Phil Burton), we fielded a joint reform campaign under the aegis of the Cali-



Dr. Leroy Hardy

He was a man of genuinely liberal learning, as dedicat-

ed a researcher as I have ever known, and a friend to

many students whom he would take under his wing.

fornia Roundtable. Leroy, we discovered, had talents as a populist pamphleteer in the tradition of Tom Paine: "Enough is Enough," declared one broadside, which he illustrated with bizarrely-shaped districts drawn by "Malefactors of Great Power." It is clear that Proposition 11 and its passage (just days before his death) trace back to Leroy's stirring attacks on incumbent-drawn redistricting plans.

Leroy became a Senior Fellow of the Rose Institute, where he developed his massive bibliography on reapportionment and authored books and articles, some scholarly, others unashamedly polemical. He was a man of genuinely liberal learning, as dedicated a researcher as I have ever known, and a friend to many students whom he would take under his wing, sharing with them his passion for political geography. Many of us at the Rose Institute remember him with

great affection and the Institute will long benefit from his generous bequest to its endowment, his gift of some 1000 books and his unique collection of historical maps.

Leroy and I never agreed on everything -- indeed, we relished many favorite disagreements -- but for more than three decades he was one of my closest and most admired of friends. Although we were very different people, we be-

> came close colleagues, indeed soul-mates of a kind. Politically, despite our opposed party ties, we both a b o m i n a t e d what moneyed technocrats are doing to corrupt

government and higher education; and we strove together as best we could to bring their monkey tricks to light.

A born teacher and a true scholar, Leroy always shared freely of his store of wisdom and learning. He was a warmly loving man, with true courage of mind, whose interests and understanding covered a wide range of political life, both past and present. Tennyson's last line in his "Ulysses" —"To strive, to seek, to find and not to yield!" —comes into my mind whenever I think of him.

*Dr. Heslop was the founding Director of the Rose Institute.* 

#### The New Rose Institute Leroy Hardy Library

By Jeremy Cheung '12

The Rose Institute was recently gifted the literary collection of Dr. Leroy Hardy which will form the core of the newly established Rose Institute Leroy Hardy Library. Located in the western wing of the Rose Institute, the library features a wide variety of texts ranging from historical works to biographies, and is already a valuable resource for all those who work at the Rose Institute.

Dr. Hardy gave the Rose Institute so many books that they literally will not all fit in the library at the Rose Institute. Currently, many of the books are in storage as the Institute staff sorts through the boxes of books and decides which ones to keep in the Leroy Hardy Library and which ones to donate to the Claremont University Consortium's Honnold-Mudd Library to keep and preserve for students to use. Dr. Hardy also donated an extensive collection of California political history archives that will be very valuable to the Rose Institute in the future.

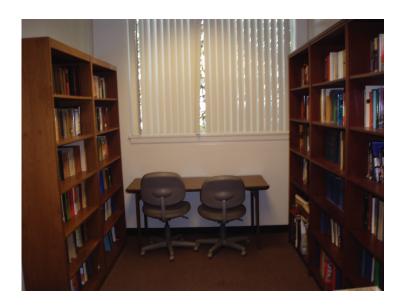
The highlights of Dr. Hardy's collection include a comprehensive array of works on Californian history. Featur-

ing the writings of noted historians such as Hubert Howe Bancroft, Robert Glass Cleland and Kevin Starr, a complete tale of Californian history, from the era of Spanish colonial rule till the modern day, adorns the walls of the library. A complete set of California 'Blue Books,' dating from the 19th century, is also included, and biographies of California's best and brightest including luminaries such as Leland Stanford, Ronald Regan, Richard Nixon and Arnold Schwarzenegger lie neatly laid out. Histories of California's most famous cities, such as Los Angeles and San Francisco, are prominently featured, as are political texts addressing issues as diverse as redistricting and racial and ethnic politics. Last but not least, the library possesses a good number of political novels and treatises regarding the affairs of other states.

Dr. Hardy's contribution has caused not only the physical transformation of the previously somewhat static Rose Institute office, but endows workers at the Rose Institute with further inspiration to aid their work.



Dr. Leroy Hardy's Extensive Collection of Hundreds of Books Will Take Weeks for Rose Institute Staff to Sort Through and Arrange



The Rose Institute Leroy Hardy Library



### The Best of the Rose Report Online

This column is the inaugural in a new series about the Rose Institute's blog www.rosereport.org. In this section, we will highlight Rose Institute blog posts that feature work of the Rose Institute in the media as well as other content by Institute students and staff. The Rose Institute's blog can always be viewed at www.rosereport.org where you can sign up to receive updates sent directly to your online account. The full versions of the articles summarized below can be viewed at www.rosereport.org.

#### **Kosmont Survey Mentioned in Forbes Column**

Published on February 25th, 2009

A recent column at *Forbes* by Joel Kotkin discusses the results of the *Kosmont-Rose Institute Cost of Doing Business Survey*. Mr. Kotkin mentions the fact that Los Angeles's surrounding cities are mostly cheaper, according to the *Survey*, allowing local businesses to move to lower cost areas but stay in the region.

#### Steve Frates on the California Budget

Published on January 27th, 2009

Senior Fellow Steve Frates was recently quoted in the *Orange County Register* about what he thinks of the California budget crisis. Dr. Frates provides his analysis of how the situation might move forward.

#### **Kosmont Survey Featured in** *Orange County Register* **Article**

Published on February 17th, 2009

The results of the *Kosmont-Rose Institute Cost of Doing Business Survey* recently showed up in an article in the *Orange County Register* on states trying to lure California businesses. The article mentions the *Kosmont Survey's* results showing many very expensive California cities.

#### Fellow Douglas Johnson on Open Primaries on New York Times Blog

Published on February 19th, 2009

Doug Johnson was featured today in a recently created *New York Times* website blog named, "Room for Debate" that follows and comments on the news as it happens. Today the blog is focusing on the recently passed California Budget. Doug comments on one of the last minute compromises in budget negotiations that led holdout Republican State Senator Abel Maldonado to vote for the budget: open primaries.

#### **Doug Johnson on Cities Swapping Stimulus Funds for Other Funds in** *Los Angeles Times*

Published on March 13th, 2009

In a recent article in the *Los Angeles Times*, Doug Johnson weighs in on whether cities should be able to barter funds they will receive from the recent stimulus package. Johnson critiques the system as a misuse of taxpayer funds.

## Doug Johnson on Congressional Election to Replace Recently Appointed US Secretary of Labor

Published on March 18th, 2009

Doug Johnson is quoted in a recent *San Gabriel Valley Tribune* article on the subject of candidates for the Congressional seat recently vacated by Hilda Solis. Solis was recently appointed United States Secretary of Labor. Johnson comments on the challenges ahead for candidates like Emanuel Pleitez.

The above articles were posted by Christopher Jones '11.

#### Seniors Bid Farewell



When I applied to the Rose as a freshman, I never imagined how valuable the experience would be. Not only have I developed solid professional skills, but I have formed invaluable personal bonds that I hope to maintain for the rest of my life. Dr. Rossum, Dr. Adams, Mr. Huntoon, Dr. Frates, and Doug Johnson have each taught me amazing lessons and have been the best mentors that I have ever had. I am excited for the new experiences that Dr. Miller will bring to the Rose next year—he is an amazing person with wonderful insight, and he will be a great addition to the team. I am also proud of the new student management, and I wish them luck with next year's hiring process. I'm sad to leave, but I am excited to visit whenever I can. I hope to be working for a company in the Los Angeles area for the next year or two before heading to law school, business school, or to a JD-MBA program. Good luck to everyone, and stay in touch. ~*Ritika Puri* 



The last four years at the Rose Institute have been some of the most educational and rewarding. Working with both the staff and research students has taught me lessons on life and learning that I shall find hard to ever forget. I would especially like to thank Doug Johnson for introducing me to and teaching me about the intricacies of both redistricting and census data collection; a knowledge of which has never been easy to acquire. Finally, I would like to thank Dr. Adams and Marionette for their constant advice and support, Dr. Frates for always sharing his stories, and the senior staff for making my time at the Rose such a wonderful experience. ~ *Tammy Nguyen* 



I am sad to be saying goodbye to the Rose Institute after four short years here. The Rose has been a great place for me to gain invaluable skills that I will take with me into my professional career. The projects were always interesting, and I learned countless things from the senior staff. What I will truly miss, however, are the times I spent with my fellow Rosies. I had the pleasure of meeting and becoming friends with so many other students over the years, and I wish them all good luck in their future endeavors. ~**Peter McGah** 

Over my four years at Claremont McKenna College I can honestly say that the Rose Institute has provided me with the best opportunities to prepare for future careers than any class or internship could have. Working on the *Rose Report*, socializing with the Board of Governors and past Rose Institute students, working on economic impact projects with Dr. Frates, and having GIS training with Doug Johnson, all have provided me with numerous skills that will help me in my next job. I have spent many long nights doing school work at the Rose Institute; appreciating the quiet atmosphere, access to computers and water, and close proximity to the Motley.

The diversity of opinions and overall level of intellectual stimulation can be recognized when engaged in discussion about local and national politics in the back room. The social atmosphere has been incredible as well; trips to Disneyland, attending Madrigals with my co-workers, dinner with the Board of Governors, and singing karaoke at the Rossums' house all leave me with fond memories as I leave the Rose Institute. I bid farewell to all the students I have worked with, but plan on staying in touch and coming back to visit. Next year I plan on staying in L.A. to work at McMaster Carr in their management development program, where my work at the Rose Institute helped earn me the job.



~Adam Sherman

My time at the Rose has proved to be a great experience. I learned a lot working on projects at the Rose, from Kosmont to the L.A. Gangs project. I was hired because I liked to draw free-hand maps; since then, I've learned to use Maptitude to make redistricting plans for the entire state of California. While the work was always interesting, the best part of the experience was working with Senior Staff and my fellow Rosies. I would like to thank Doug Johnson, Mr. Huntoon, Dr. Adams, Dr. Rossum and Marionette for making my experience so positive. Next year, I will hopefully be working in D.C. before going the following year to get my Ph.D. in History. *~Ian Johnson* 



#### **Back From Abroad**

UNITED KINGDON Last semester, I took a trip to the Old World. I studied abroad in the United Kingdom, spending some time in London and then taking classes at Oxford University. Focusing on politics and history, I took three "tutorials" over the course of the term. These tutorials are similar to CMC's Philosophy, Politics, and Economics program, where students meet one-on-one with a professor, but unlike CMC's, Oxford's has no seminar, no group discussions, and no mandatory lectures. I literally had class for two hours a week. That doesn't mean I patronized the pubs all day—I was in the library.

The libraries were beautiful, though. The Oxford colleges look like small castles, and stone-paved roads link them together. I would always add in a few minutes for my trip to class, expecting and even hoping to get lost.

In my off time, I'd take time to unwind in the Junior Common Room—the campus's subsidized pub—enjoy a student play, or sometimes travel across the channel to the continent. I even tried my luck at Moot Court, the British equivalent to Mock Trial, where I developed a habit of saying, "My Lord," instead of "Your Honor." That habit was



hard to break—as was the completely independent course schedule—when I came back to the states. I'm happy to be back, though, because there was one thing I didn't learn in Oxford: how to deal with the rain and the cold. ~Abhi Nemani '10



**BUDAPEST** I spent last semester in Budapest, Hungary doing math with math people. The program, Budapest Semesters in Mathematics, takes in about 60 undergraduates a semester from across the United States, primarily from liberal-arts colleges like CMC. Most of us spent the first two weeks in an optional language course trying to learn Hungarian. Students either stayed with a Hungarian family or were housed in an apartment with one or two roommates from the program. Aside from studying math, students also told math jokes and, for Halloween, dressed up in math costumes. Our Hungarian math professors were smart and interesting. One was a competitive cyclist, and another played semi-professional basketball. In the tradition of Hungarian mathematics, the curriculum emphasized creativity and problem solving.

Outside of studying math and taking the odd philosophy class—my Hungarian philosophy professor bet me \$5 that democracy will cease to exist in my lifetime—living in Budapest also gave the chance to see and explore Eastern Europe. Vienna, where one euro got us standing nose-bleed seats at the opera, was just two hours away by bus. We also visited the Romanian province of Transylvania. Our search for vampires was unsuccessful; the castle the Romanians sell as Dracula's was just the former home of two medieval princesses. Prague was incredible, but I think, ultimately, Budapest was my favorite city. Built along either side of the Danube (Pest on the east and Buda on the west), Budapest was beautiful. Heroes' Square, St. Stephen's Basilica, and the Parliament building on the river were all stunning. Plus, I got to do math. *Raghav Dhawan '10* 

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#### The Wheeler's Desert Letter

A New Rose Institute Project

By Riley Lewis 'II

Since last summer, the Rose Institute has been actively involved in the production of Wheeler's Desert Letter, the Coachella Valley's leading business newsletter. Working closely with Fellow David Huntoon and Brad Jensen\*, students Riley Lewis '11 and Brendan McDonald '12 have been writing the newsletter, which the Rose Institute hopes to publish as frequently as twice a month. This work is part of a partnership with Bob Marra of Wheeler's Market Intelligence, an expert on the Coachella Valley business environment and the current publisher of Wheeler's Desert Letter.

The work for each issue begins when Brendan and Rilev receive spreadsheets of statistics from Wheeler's Intelligence every two weeks. The raw data is then analyzed and synthesized into a newsletter that includes graphs, tables, and text interpreting the information. The newsletter is straightforward, concise, and neutral, containing detailed and accurate numbers, but no editorializing and minimal explanations of the causes behind each trend.

Each of the four page issues discusses a different topic in the business world, ranging from real estate development to retail sales to population growth and provides year-byyear comparisons to show trends and help explain shifts in the economy. In addition, every newsletter ends with a development update discussing newly begun and recently completed real estate projects in the area. The statistics discussed in each particular issue are presented in totals for the entire Valley, then compared among the Valley cities to show which cities are experiencing the most growth.

The Desert Letter has a readership of a few hundred regular subscribers, comprised primarily of real estate developers, local businesspeople, and municipal governments. It is available to subscribers in both an electronic and printed format. More information is available on the Wheeler's website at www.coachella-valley.com

\*Brad Jensen joined the Rose Institute in the summer of 2008 as a Graduate Research Assistant while he pursues his Ph.D. at Claremont Graduate University. He has provided assistance in writing, reviewing and editing of reports and publications of the Institute.

### What Are You Up to This Summer?

We Asked Our Students What They Are Doing this Summer: Here Are Some of Their Responses

As mentioned in the Student Managers' Report, several students will work at the Rose Institute this summer. The students will participate in the Girard Fellowship program which allows them to work at the Rose Institute full time and live on campus. The Rose Institute is working with *Voice of San Diego* online newspaper again this summer, and students will work on the newspaper as well as other Rose Institute projects.

## **(101) voice of sandiegolorg**

Helen Pollock will spend the first part of her summer working at the Rose Institute, and then she travels to Brussels, Belgium, to participate in the European Union Summer Program. She was awarded a scholarship to the program for her participation in the Claremont-UC Undergraduate Conference on the EU. As part of the program, Helen will take classes at the Universite Libre de Bruxelles, participate in lectures and seminars by leading experts on the EU,



and visit many EU institutions and organizations involved in European integration.

Mike Whatley will be back home this summer in Washington D.C. interning in the House Republican Cloakroom in the United States House of Representatives. He will work for Minority Leader John Boehner's staff in the Cloakroom when Congress is in session. When Congress is not in session, he will work in Minority Leader Boehner's office. He also plans to volunteer on the weekends for Bob McDonnell's campaign for Virginia Governor.

This summer Patrick Eagan-Van Meter will be working at the Economic Policy Institute in Washington, D.C. The EPI is the premier organization aimed at broadening the discussion on economic policy to include the interest of low- and middle-income workers. Patrick will be focusing on health policy and analyzing the various proposals to reform the U.S. health care system. He will be constructing models for each plan and assessing their effects on workers.

This summer Emily Forden will be working for the Smithsonian Institute in Washington, D.C. After participating in an archaeological dig last summer in Italy, Emily decided that she would like to study Classical History after graduating from CMC and eventually pursue a Ph.D. in Anthropology with a specialty in osteo-archaeology. At the Smithsonian Institute Emily will be working with biological archaeologists on the human skeletal system as well as disease prevalent in bones. Most of her research will be on ancient communities within the United States and Mexico. She will also be working with an archaeologist who specializes in coastal communities in North America: some of her work will be at archaeological dig sites in Virginia.

In addition to her time in Washington, D.C. Emily will be preparing for the GRE as well as attending a one week class at the University of Tennessee on Taphonomy and Human Identification. Emily will also begin working on her senior thesis, which is to study the prevalence of violence during the reigns of the Roman emperors from Augustus to Marcus Aurelius through literary sources.

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The Rose Institute pursues complementary missions by providing research experiences for Claremont McKenna College students by conducting and publishing research primarily on California government and politics.