

# THE ROSE REVIEW

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Congresswoman Lois Capps with the Rose student staff

# DIRECTOR'S REPORT

ANDREW E. BUSCH, PH.D.

The Rose Institute started off the new year by hiring ten new student research assistants, seven freshmen and three sophomores. They bring a wide and valuable range of skills, experiences, and interests, and are already immersed in our new hire training program.

Our biggest single project of the fall was the newest incarnation of Video Voter, the series of short videos explaining California's ballot initiatives. For the first time, Video Voter included every statewide ballot measure—all 17 of them. Even more impressive, all of the videos were written, produced, and posted by October 1.

Other fall projects include:

- Completion of *Kosmont-Rose Cost of Doing Business 2015* report.
- Moving into the analysis phase of a survey of over 1,000 county election officials west of the Mississippi regarding their attitudes

toward both ballot security and ballot access innovations

- Publishing an updated online report on federalism issues in the 2016 presidential election.
- Compiling a history of terrorist incidents in California.
- Conducting additional criminal justice research projects to go along with Three Strikes and Crime Funnel projects.
- Preparing to update the Rose-Miller initiative database to reflect the November election results.
- Finishing up election-related projects including one on campaign funding in swing legislative districts and another one developing an index to help predict legislative election outcomes.
- Researching the local impact of the California Voting Rights Act.

 Hosting a number of speakers, including Hon. Lois Capps, former Rosie Ilan Wurman, noted political scientist Steven Schier (Carleton College), and our own panel discussion on California's ballot initiatives featuring Bob Stern and Tony Quinn.

As usual, we also have a number of Inland Empire Center projects to report. Our annual Ontario economic forecasting conference was held at Citizens Business Bank Arena on October 12 and was again a great success. Concurrent with the conference, a new issue of the *Inland Empire Outlook* was published, with student articles on the initiatives, bilingual education, renewable energy in the Inland

Empire, and the local control funding forumula for schools in Riverside County. We are looking forward to hosting an IEC policy conference on "Counter-Terrorism at the Local Level" at CMC on March 24. The Rose Institute is also looking toward the possibility of some new contract work with local government agencies and private firms.

Finally, for the fifth time, we will be awarding the Rose Institute Award for Excellence in Public Service at a November 18 luncheon at the Biltmore Hotel honoring recipient Jane Pisano. Hearty congratulations to Ms. Pisano.

# STUDENT MANAGERS UPDATE

TIM PLUMMER '17 & TYLER FINN '17

This semester has been amongst the busiest in the recent history of the Rose Institute. Like every fall, student management opened the semester by helping to bring in the best of CMC as the next generation of Rose students. We are ecstatic to announce the hiring of sophomores Charlie Harris, Melia Wong, and Bruno Youn; and freshmen Rachel Alaynick, Sophia Helland, Zenaida Huerta, Joe Noss, Leon Ren, Nick Sage, and Melanie Wolfe. They were selected from an enormously competitive pool and we are confident that they will contribute greatly to the work of the Rose throughout their time here.

Election season is always a busy time at the Institute. This year has been no exception. Nine students, including project manager Alec Lopata '19, worked tirelessly with Dr. Ken Miller on this year's edition of Video Voter. We are confident that it will go a long way in offering

voters the ability to make informed decisions this November. Additional work is being done in the realm of campaign finance through our Competitive Districts project, which analyzes both campaign spending and independent expenditure spending in California elections. The Institute also expects to release a white paper on the subject of California primary elections and an analysis of the factors influencing the election during this cycle.

Despite the commitment to the election, the Institute has been able to make headway in multiple other areas. The New Hires have begun their intensive semester-long training program, organized by Francesca Hidalgo '17. It teaches a combination of skills, whether that be learning Excel or how to make Kosmont calls to city officials. They are also learning substantive content on California politics through lectures with Dr. Miller. At the end of the program, New



Fim PLummer '17 (Left) and Tyler Finn '17

Photo Credit: Zach Wong '19

Hires will propose a project for the Institute to take on. If last year is any indication, the Institute will be seeing some new, New Hiredriven projects in the spring.

Outside of the New Hire program, established projects like the Miller-Rose Initiative Database and the Southern California Almanac march on. Their respective managers, Harry Arnold '17 and Caroline Peck '18, continue to do the long, necessary work to ensure these valuable resources remain up-to-date. Other one-time studies, including a report on the history of the terrorism of California and an analysis of the time-served for a variety of crimes, are underway this semester.

One of student management's major initiatives this year has been to expand the public profile of the Institute. Ellen Lempres '18, the Institute's Communications Director, has been indispensible to the emerging success of this venture. The Institute's new communications strategy has multiple prongs: engage with reporters to get the Rose mentioned in major media sources, work with alumni who may have valuable connections, collaborate with CMC's Office of Public Affairs, and continue to release work on social media. We have seen some initial positive results from this new strategy, particularly around publicizing Video Voter,

and expect to see even more in the months ahead.

Beyond research projects, the Institute has continued to provide students with the opportunity to engage with the broader political community through the Speaker Series and other events. This semester, the students have heard and will hear from a combination of speakers with a history of public service or a deep engagement with public policy issues. Outside of the Speaker Series, the Institute had the good fortune to host a delegation of democracy proponents and youth activists from all over Africa. The delegation was introduced to the work of the Institute, as well as California politics more broadly, before sitting down for lunch with the students.

Of course, student management could not do its job without the hard work of everyone at the Institute. This year's seniors are deserving of special mention; across the board, they have stayed involved with the Institute, lending their invaluable experience, creativity, and intelligence to the success of so many projects. Moreover, the Rose would cease to function without the continued dedication of senior staff. Marionette Moore remains indispensable as always, while Mrs. Nadon and Dr. Miller continue to offer direction and assistance to all who require it. Dr. Busch's steady hand in charting the direction of the Rose has provided student management with the comfort of knowing that the initiatives we are pursuing will be a part of the Institute's operations for years to come.

We are continuously reminded of what an honor and pleasure it is to work at this place in these positions; our sole regret is that we only have one year. Thank you to all and best of luck this year and in the many years to come.



L-R: Ken Miller, Manfred Keil, Chris Myers, Todd Buchholz, Jerry Nickelsburg

Photo Credit: Kelly Spetnagel

# INLAND EMPIRE CENTER CONFERENCE AND PUBLICATIONS

**BRYN MILLER '19** 

On Wednesday, October 12, the Inland Empire Center for Economics and Public Policy (IEC) hosted the Southern California Economic Forecast Conference at Citizens Business Bank Arena in Ontario in cooperation with the UCLA Anderson School of Management. Together, the Rose Institute and the Lowe Institute of Political Economy form the Inland Empire Center.

In preparation for the conference, the Rose Institute published the Fall 2016 volume of the *Inland Empire Outlook*, which included four articles from Rose Institute research assistants. The first article, written by Student Manager

Timothy Plummer '17, focused on the Institute's Video Voter project. Tim's article describes the mechanics of the initiative process in California and gives a brief overview of each initiative. Grace Lee '17 examined the implementation in Riverside County of the Local Control Funding Formula, a finance system designed to provide more equitable and impactful funding to school districts serving high-need students. The third article, written by Bryn Miller '19, looked into the potential impact of Proposition 58 in the Inland Empire. Proposition 58 would make it easier for school districts to implement bilingual education programs, a particularly relevant issue in a region that is 50 percent Latino and already offers a large number of bilingual education programs. Zach Wong '19 wrote the fourth article, which focused on the legislative framework, economic benefits, and environmental costs of solar energy programs in the Inland Empire.

#### FEDER ALISM PAPERS

#### ELLEN LEMPRES '18

The balance of power between the federal government and the states has been a constitutional question since America's founding. The Supremacy Clause of the Constitution and the Tenth Amendment, as well as numerous Supreme Court decisions over the years, have created boundaries for the reach of the federal government. Nevertheless, contradictions between state and federal law continue to arise, and the Executive Branch plays a key role in defining the limits of these respective powers.

Ellen Lempres '18 and Caroline Peck '18 examined four current issues involving federalism: The Clean Power Plan, Common Core, the legalization of marijuana, and the Affordable Care Act. This project seeks to analyze the viewpoints of the 2016 presidential candidates on these issues, as well as how the Democratic and Republican parties interpret the issues. It becomes clear that neither party nor either candidate is consistent in calling for the protection of state rights or for the expansion of federal powers. Rather, both parties have been impacted by a "fragmented federalism," that has emerged from increased party polarization and recent precedents set by the Supreme Court.

This fall, Caroline and Ellen updated these papers to reflect the 2016 election and honed in on the two candidates' positions on these issues. Once the election ends, they will conclude the Federalism project by reflecting on the potential future of federalism under our next president.

#### **VIDEO VOTER**

#### ALEC LOPATA '19

Students on the Video Voter project have been working hard over the past few months researching initiatives that will be on the ballot in November. We have now successfully completed production of the videos, and released all of them in early October. The Video Voter Guide contains short videos providing nonpartisan summaries of all 17 initiatives that will be on the California ballot in 2016, available to the general voting public to educate themselves on what they will be voting on!

# MILLER-ROSE INITIATIVE DATABASE

HARRY ARNOLD '17

The Miller-Rose Initiative Database provides information on all citizen-initiated ballot initiatives passed across the 50 states. The database is unique insofar as it also tracks post-election legal challenges to existing ballot initiatives. Over the past couple of years, the database team has primarily been working on updating the post-election legal challenges. Being an election year, the team will soon add a new batch of ballot initiatives to the database. The Rose Institute is proud to announce that sophomore Alec Lopata will transition into his new role as database manager, as outgoing manager Harry Arnold is graduating in December.

### COMPETITIVE DISTRICTS ANALYSIS

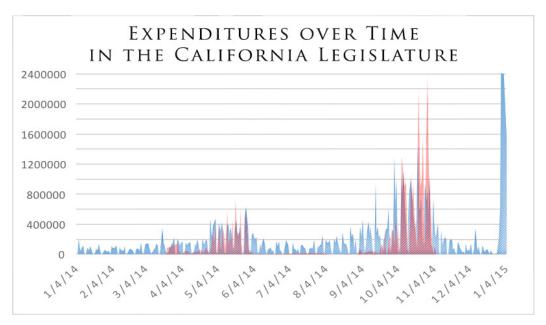
#### KATHRYN RIDENOUR '18

Nick Fedorochko '19 and Kate Ridenour '18 have completed a draft of a white paper "Competitive Districts Analysis: Campaign Finance Trends in the 2014 Race for the California State Legislature." They are working to edit and finalize the paper with infographics. The report outlines campaign expenditures and independent expenditures for every California Assembly and State Senate race. It then analyzes the trends in spending focusing on party break downs, timeline of expenditures, how groups spend their money, and whether higher spending correlates to winning. Additionally, it breaks down the top five races with highest overall spending and the top five races with the highest cost per vote. Nick and Kate looked for similarities between these districts, noting in particular whether the highest spenders won or lost. ■

# THE HISTORY OF TERRORISM IN CALIFORNIA

#### LINDSAY BURTON '19

The History of Terrorism in California Project aims to map historical trends of violent political activities in the Golden State. A team of eight Rose students are currently building a comprehensive database on all recorded attacks using the Los Angeles Times, San Francisco Chronicle, Sacramento Bee, and San Diego Union Tribune newspaper archives. The team has documented terrorist attacks since 1900, from union and labor violence in the early 20th century to left- and right-wing extremism mid-century, and more recent environmental extremism and Islamic terrorism. Once the findings are compiled, an in-depth analysis will be conducted to understand California and the history of its terrorism climate in the context of the rest of the country.



An infographic included in the Competitive Districts paper. Blue indicates campaign side spending, and red indicates independent expenditures.



# MEET OUR NEW HIRES





Rachel Alaynick is a freshman from Los Angeles majoring in Economics. She has helped write state laws on education policy, developed her own technology, worked closely with various nonprofits, and watched all nine seasons of The Office... three times! After growing up watching The Colbert Report and The Daily Show -- a wise parenting move -- she became interested in the role of government. She looks forward to honing her research skills and gaining a comprehensive understanding of state and local government at the Rose. In her free time, you can find her enjoying a good book or movie, hiking, attempting to earn her skydiving license, watching stand-up comedy, or going for a fourth run through of The Office.



Charlie Harris is a sophomore from Davis, California, majoring in Government. Charlie's interest in politics stems from his belief that government can be a positive force in people's lives. He had the chance to spend last summer interning in the office of State Senator Lois Wolk where he learned a lot about how things actually get done in state politics. Charlie hopes to take his experience with state government and use it to be an effective research assistant at the Rose. In his free time, Charlie enjoys being a CMS cross country and track and field athlete, spending inordinate amounts of time in the dining halls, and doing *The New York Times* crossword puzzle.



**Sophia Helland** is a freshman planning to major in Government. She discovered a love for politics and government through many years of speech and debate and a variety of leadership positions on her high school campus. She is very excited to have the opportunity to explore these interests at the Rose and is looking forward to learning more about the local government she grew up with. She hopes to make a positive impact on her community through her work here. In her spare time, she loves dancing, reading, watching movies, discussing politics, and playing with her pet bunny.



Zenaida Huerta is a freshman from Whittier, California who is pursuing a dual major in Government and Media Studies. In high school she was an intern for California State Assembly Majority Leader Ian Calderon and, since August 2015, worked as a student organizer for the Bernie Sanders campaign. At 17-years old, she was elected as the youngest delegate from California to the Democratic National Convention for Bernie Sanders. In her free time, she enjoys reading about art history, watching Game of Thrones, and drinking anything caffeinated at the Motley.



Joe Noss is a freshman from Toronto, Ontario, Canada. Joe is interested in studying anything related to political science and is hoping to major in Government. While in high school, Joe was extremely involved in Model United Nations, travelling with his team internationally. In his free time, Joe is a member of the CMC Model UN team and the coffee club. Otherwise, Joe can be found drinking coffee, reading the news, and making films. Joe hopes to bring his Canadian frame of reference and amiability to the Rose, while also absorbing knowledge about the workings of American state and local government.



Leon Ren is a freshman at CMC intending to major in Philosophy, Politics, and Economics. He hails from Sunnyvale, California, where he participated in the city's Teen Advisory Committee and was a Student Attorney at Santa Clara County Peer Court. Outside of the Rose, Leon is involved with Mock Trial and ASCMC. In his spare time, Leon enjoys cooking, photography, playing ping-pong, trying to play badminton, and reading political news.



**Nick Sage** is a freshman from Seattle, Washington, and is planning to study government at Claremont McKenna. Nick has worked in research in the past, and is excited to further his research at the Rose. Nick worked as a curator for the civic startup ActiveGiver, which is working on a crowd-funding style campaign finance platform. He also worked as an intern at the Harry S. Truman Library in Missouri where he did historical research on his great-grandfather's friendship with Truman. In addition to working at the Rose, Nick also writes for *Claremont Radius*, the school's only bipartisan publication. He is also an avid fan of the Hamilton soundtrack and a mediocre ukulele player.



Melanie Wolfe is a freshman from sunny South Florida. Her previous political experience includes interning in the office of Congresswoman Lois Frankel and working for Hillary Clinton's 2016 field operation in Palm Beach County. As a freshman, Melanie hopes to explore Southern California and get involved in a range of activities and service initiatives across the 5C's. She plans on majoring in Government and can always be found listening to political podcasts, following the 2016 election, or baking in Janie's kitchen. At the Rose, Melanie is excited to begin her training and eventually contribute to research projects making California government more transparent to its residents.



**Melia Wong** is a sophomore from Seattle, Washington who has a passion for constitutional law and follows the 2016 presidential election very closely. She plans to major in Government and Music. On campus, she writes for the political publication *Claremont Radius* and participates in student government. In her free time, she plays the piano, attends dinners at the Athenaeum, and reads anything she can get her hands on.



Bruno Youn is a sophomore majoring Government and Mathematics who hopes to balance out his political knowledge by working at the Rose. Bruno is from Seal Beach, California. He entered CMC as an Economic major, but was converted to be a Government major by Jack Pitney's Government 20 Honors class. On campus, he is also a consultant for SOURCE Non-Profit Consulting and writes for the *Claremont Radius*. Last summer, Bruno worked with a local county supervisorial campaign and an autism research institute. In the nanoseconds of free time Bruno is afforded each day, he enjoys lurking Reddit, listening to '80s Swedish metal, and obsessively checking Politico.

# SUMMER HIGHLIGHTS

#### Francesca Hidalgo '17

Francesca spent her summer in Chicago as a Montgomery Summer Research Fellow at the American Bar Foundation. She worked on a nation-wide research initiative devoted to studying the current condition of Latinos in the United States and the structural barriers that impede social equality. Francesca helped compile inventories of Latino-serving foundations and clinics, update the project's website, and develop an annotated bibliography on clinical legal education. She emphasized, "My previous work at the Rose was invaluable to preparing me for this summer, having provided me both with the investigation skills to tackle these tasks and a broader method for approaching a large-scale initiative."



Francesca outside the American Bar Center



Katie on the White House laws

#### KATIE HILL '18

Katie worked in the Office of the Secretary at the Department of Commerce in Washington, D.C. this past summer.

She explained, "As an intern, I reviewed documents from the department's bureaus that flow to the Secretary for quality control, assisted in editing and preparing both the weekly cabinet reports to the President and Secretary, and have been exposed to the inner functions of Commerce. The skills I acquired through research at the Rose have aided my writing skills and attention to detail, both of which have been applicable this summer."



Tyler with Secretary of Commerce Penny Pritzker

#### Tyler Finn '17

Tyler interned in Washington, D.C. at the U.S. Department of Commerce this summer. As an intern in the Chief of Staff's office, Tyler did everything from research to drafting briefing memos to getting the Secretary coffee.

Tyler noted, "In particular, the memos on workforce initiatives I drafted for the Senior Advisor to the Secretary required solid research skills of the sort I've been able develop through my work at the Rose. I am especially grateful to the Rose for supporting my work in DC this summer, I feel much more confident heading towards graduation about finding work in DC."



Nick at Josh Gottheimer's campaign headquarters

#### NICK FEDOROCHKO '19

Nick spent his summer interning with Josh Gottheimer for Congress, a DCCC "Red to Blue" congressional campaign. As a communication and policy intern, Nick drafted press releases and media advisories for official campaign events and daily reporter outreach, created social media content and graphics, and conducted research for the campaign's tax cuts and growth plans on issues like infrastructure grants and fiscal policy.

Nick explained, "My time at the Rose helped foment my passion for politics that inspired me to join the campaign in the first place, and gave me research skills that allowed me to help shape the campaign's policy platform."



Skip at the Democratic National Convention in July

#### SKIP WILTSHIRE-GORDON '19

Skip spent his summer interning at Progressive Public Affairs, a lobbying firm in Chicago. Skip devoted his time to researching green infrastructure, and he used that research to create a website which lobbies Illinois municipalities to mitigate flooding with permeable pavement.

After finishing his internship, Skip headed to Philadelphia to attend the Democratic National Convention. While there, Skip attended Illinois delegation meetings alongside his state's elected officials in the mornings, and he spent his evenings watching speakers on the convention floor.



#### Student Staff

Rose Review Staff Bryn Miller '19, Design Wes Edwards '18, Photos

Student Manager Timothy Plummer '17

Associate Student Manager Tyler Finn '17

> New Hire Manager Francesca Hidalgo '17



THE ROSE INSTITUTE PURSUES THE COMPLEMENTARY MISSIONS OF CONDUCTING AND PUBLISHING RESEARCH ON STATE AND LOCAL GOVERNMENT AND PROVIDING ACADEMIC OPPORTUNITIES FOR CLAREMONT MCKENNA COLLEGE STUDENTS.

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